

# Privacy Policy – United States of America

Last updated: 1 October 2025

## I. Introduction

**Omnisient** (“we,” “our,” “us”) respects your privacy. This Privacy Policy (referred to from now on as the “Privacy Policy”) describes how we collect, use, disclose, and protect your personal information, and the rights you may have under applicable U.S. state privacy laws.

### a. Scope

The Privacy Policy applies as between you, the user of this website, <https://omnisient.com/> and Omnisient USA, Inc. (“Omnisient”) the owner and provider of this website. This policy applies to our use of all Personal Data collected by us in relation to your use of the website. For the purposes of this Privacy Policy, when information identifies or is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household, we refer to it as “Personal Data”.

This Privacy Notice does not apply to the following activities:

- **Employment or Contractors.** This Privacy Policy does not cover our processing of personal data in connection with employment by Omnisient or contractors that do business with Omnisient. If you are an employee or former employee of Omnisient, please contact [HR@omnisient.com](mailto:HR@omnisient.com) for more information.
- **Omnisient Services Provided as a Processor (or Service Provider): Information collected, provided, and processed by Omnisient Partners.** Please note that this Privacy Policy does not apply to services provided by Omnisient while acting strictly on behalf of a partner as a processor (or service provider). If you have any questions about a particular company’s processing of your personal data, please contact that company directly.
- **Services Offered Outside of the U.S.A.** This Privacy Notice applies only to Omnisient services offered in the U.S.A. For Omnisient Services offered in any other region.

If you have any questions regarding our Privacy Policy, you can contact us by email: [legal-us@omnisient.com](mailto:legal-us@omnisient.com).

## II. Information we collect through the Website and how we process it

The following table describes (i) the categories of Personal Data we collect, (ii) why we collect and use that Personal Data (the purpose for processing), and (iii) how we collect the Personal Data.

Category of Personal Data	Purpose for Processing	How Personal Data is collected
Contact Information, e.g. title, first and last name, email address, telephone number, company.	<ul style="list-style-type: none"> <li>Respond to inquiries</li> <li>Send information regarding Omnisient's products and services (only where opt in received)</li> <li>Facilitate your consumer privacy rights requests</li> <li>Detecting security incidents, fraud prevention and legal purposes</li> </ul>	Directly from you via online form submissions, if you subscribe to receive marketing communication or news from us, manage your email subscriptions, or exercise your privacy rights.
Device and browser identifiers, IP address, app/web activity, pages viewed, links clicked, timestamps, approximate location, language, and diagnostic logs.	<ul style="list-style-type: none"> <li>Operating and personalizing your experience on our website</li> <li>Detecting security incidents, fraud prevention and legal purposes</li> </ul>	Indirectly from you by using automated technologies, such as cookies, pixels, tags, scripts, log files and other means to automatically collect information about the use of our website.

### **III. How We Share or Disclose Information**

When you use our Website, your Personal Data may be shared with our subsidiaries and affiliates or shared with our service providers who process data on our behalf.

To operate our business, we use the following trusted service providers:

- cloud storage providers, which provide our infrastructure,
- marketing analytics and automation providers, and
- customer relationship management providers.

These third-party service providers are authorized to use the Personal Data only as necessary to provide their services. Omnisient takes appropriate steps to ensure that these third-party service providers protect your Personal Data, such as by signing data processing agreements with them and assessing their security measures.

Other recipients may include public, government, judicial and law enforcement entities. Your Personal Data may be disclosed as required by law and when we have reason to believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

### **IV. Sale, Sharing, and Targeted Advertising**

We use cookies and similar tracking technologies on our websites that may result in the transfer of unique identifiers, browsing activity, and device information to third-party advertising and analytics partners. Under certain U.S. state privacy laws, this type of activity may be considered a “sale,” “share,” or “targeted advertising.”

For example, the California Consumer Privacy Act (CCPA/CPRA) defines a “sale” as the disclosure of personal information for monetary or other valuable consideration, and a “share” as the disclosure of personal information for cross-context behavioral advertising.

You may opt out of this type of processing at any time by adjusting your cookie preferences through the cookie icon located at the bottom right corner of our website. In addition, if your browser is set to send a recognized opt-out

preference signal (such as Global Privacy Control), we will honor that choice as a valid opt-out.

## V. Your Privacy Rights

Residents of several U.S. states are granted specific rights regarding the collection, use, and disclosure of their personal information. These rights are subject to applicable legal exceptions and may vary by state.

Depending on where you are located and how you interact with Omnisient you may have one or more of the following rights:

- a. **The Right to Know and Access:** You can confirm whether we are processing your Personal Data, ask to know the specific pieces of Personal Data we have about you, and ask for a copy. You also may have the right to know the categories of Personal Data we have collected and/or processed (or are processing), the categories of sources from which we collected Personal Data, the business or commercial purposes for collecting, selling, or sharing Personal Data (if applicable), and the categories of third parties to whom we disclose Personal Data.
- b. **The Right to Rectification / Correction:** If your Personal Data is incorrect or incomplete, you can ask us to update or correct it.
- c. **The Right to Object:** You can object to the processing of your Personal Data. For example, you have a choice about whether or not you wish to receive marketing information from us. You can use the unsubscribe option within our marketing emails to unsubscribe.
- d. **The Right to Data Portability:** If applicable, you can ask to receive the Personal Data you provided to us in a structured, commonly used, portable format.
- e. **The Right to Withdraw Consent:** At any time, you can withdraw any consent you previously provided to us. This will not affect any processing we have already carried out based on your past consent.
- f. **The Right to Delete:** You can request to delete your Personal Data that we have collected from you and retained, subject to certain exceptions.
- g. **The Right to Opt Out:** If applicable, you may opt out of (1) the “sale” or “sharing” of your Personal Data (as those terms are defined by applicable

law), (2) targeted advertising, and (3) profiling in the furtherance of decisions that produce legal or similarly significant effects concerning you.

- h. **The Right to Limit Our Use of Sensitive Personal Data:** If we use or disclose sensitive Personal Data for purposes other than those allowed by applicable law, you may be able to limit our use of such Personal Data.
- i. **The Right to Not Be Discriminated Against:** You may have the right not to be discriminated against for exercising your privacy rights.

To exercise your rights, please submit a request email at [legal-US@omnisient.com](mailto:legal-US@omnisient.com). We may ask you to verify your identity with us before we process your request. Some laws allow individuals to make requests on behalf of others (i.e. authorized agents). If you are submitting a request on behalf of another individual, please use the same contact methods described above. After submitting the request, we may require further information to verify your authority to act on behalf of the other individual. We will process authorized agent requests in accordance with applicable law. If we refuse to act regarding your request, you may have the right to appeal our decision. You can do so through the same contact methods described above

## VI. Children's Data

We do not intentionally collect personal information from children. If you are under the age of 16, please refrain from submitting any personal details to us. If you become aware that a child has shared personal information with us, please contact us and we will promptly remove such information from our records.

## VII. Data Security

The security of your Personal Data is important to us. We maintain a comprehensive information security program designed to ensure the security of your Personal Data by implementing physical, technical, and administrative measures and safeguards. We use reasonable and appropriate technical and organizational measures to protect Personal Data, including encryption in transit, access controls, logging, vulnerability management, and secure development practices. No system is completely secure. We will notify you and relevant authorities of data breaches as required by law.

## VIII. Data Retention

We review our data retention periods for Personal Data on a regular basis. We are legally required to hold some types of information for certain periods to fulfill our legal and statutory obligations. Outside of these obligations, we will hold your Personal Data in our systems for as long as is necessary:

- to provide the services you have requested e.g. via an online form,
- to develop and improve our services and website,
- as mandated by law, contract or similar obligations that apply to our business operations,
- for preserving, resolving (customer support), defending or enforcing our legal/contractual rights, or
- as needed to maintain adequate and accurate business and financial records (billing purposes).

We take steps to destroy or permanently de-identify Personal Data once it is no longer needed.

## **IX. Changes to this Policy**

We may make changes to this Privacy Policy from time to time. The “Last Updated” date at the top of this page indicates when this Privacy Policy was last revised. If the changes to this Privacy Policy are material, we will provide a more prominent notice for a reasonable time period. We encourage you to review this Privacy Policy periodically.

## **X. Contact Us**

If you have any questions or comments about our Privacy Policy, or wish to lodge a concern or complaint, please contact us at:

**Email:** [legal-us@omnisient.com](mailto:legal-us@omnisient.com)

**Postal address:** 838 Walker Road, Suite 21-2, Dover, DE 19904

We will respond to all requests, inquiries, or concerns promptly and in compliance with applicable law.

You also have the right to lodge a complaint with a data protection authority in your state of residence.